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Airplaco Equipment Company Announces Launch of New Website

Cincinnati, OH – May 3, 2016 – Airplaco Equipment Co, specializing in the design and manufacturing of grout pumps, mining equipment, wet-mix shotcrete and dry-mix gunite machines is pleased to announce the launch of their new website, located at www.airplaco.com.

The new website has a clean uncluttered design, and improved functionality for ease of use. The website was designed to meet the requirements of our increasingly digital customer base. The site can be viewed on smartphones, tablets, and other mobile devices without loss of functionality.

The new website will merge the content from the current Airplaco site with content from other Airplaco equipment sites into one central location. Additionally, the new website will have a customized ecommerce store allowing customers a new method of purchasing parts and accessories. The existing Gunite Supply site (www.gunitesupply.com) will forward to the new website, which is more customer-oriented and offers customers the ability to routinely re-order parts and accessories more efficiently as the site has the ability to store previous customer orders.

“We are very pleased with the redesign of Airplaco’s new website,” said Ken Segerberg, Director of Sales at Airplaco. “The functionality of the new site makes it easy for our customers to navigate, research equipment and purchase accessories and parts. We’re excited to have our customers explore the refreshed Airplaco website.”

About Airplaco

Airplaco is the equipment division for Mesa Industries and a leading manufacturer of concrete placement machines for the construction industry. Airplaco has been building quality, American Made machines for over fifty years. Mesa Industries is a certified women-owned business through the Women’s Business Enterprise National Council (WBENC) with headquarters in Cincinnati, OH and additional offices in Houston, TX and Monrovia, CA.